

Redcow Marketing – Leanne Chapman

“If anyone saw a bright Red Cow in a field they would probably stop for a closer look” said Leanne Chapman, Managing Director of Redcow Marketing in Waikanae. “We have a unique approach to online marketing so we make you stand out from the crowd.”

Leanne was General Manager of an Irish software company where she met New Zealander David Lemmon, and together they set up Redcow Marketing. Leanne said the secret to success for her is ‘a genuine care for our clients, and our staff.’

How does it work?

Redcow Marketing bring you more customers – it’s that simple!

“If you are a plumber in Kapiti and someone is looking online for a Kapiti plumber, then we make sure that your business comes up in the search results in Google, and that you have all the relevant information to make that person want to contact you.”

Advertising on the internet allows any business, no matter what size, to gain more customers.

Smaller businesses seem to benefit greatly from using Redcow. “One client in Auckland has increased her business by over 6000%; in 2007 when we first met her she had 11 customers a month from the internet, last month she had 728 – it completely turned her business around and she continues to grow in a time of recession. “Leanne said it is those sorts of stories, where their efforts have really helped people that are the best. “We actually offer a money-back guarantee, but we have never had to use it.” she said.

To find out how Redcow can get you more customers, call Leanne on 04 293 5846;
E-mail Leanne@redcowmarketing.com; call into the office at 11 Mahara Place Waikanae or visit the website www.redcowmarketing.com



Outstanding in our field